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## ProList Launches FREE Mail Tracking and More!

Whoa! This is pretty cool!

**ProList, Inc. is an Industry Innovator** in data management and direct mail services solutions.



ProList, the birthplace of mail tracking, is now tracking every mailing we send for free. Postal Service delivery times are getting more, um, uh...interesting, given some of the challenges they are facing, so it's more important than ever to know when your mail is being delivered. At ProList, our commitment to you doesn't end when we hand your mail over to the Post Office. We'll stay with you until your message has reached your prospects hands.

### But Wait...There's More!

Free mail tracking is just part of our new Customer Experience program we've been working on for months now. If you are a ProList customer (you are, aren't you?) you saw the first phase a couple of months ago with automated job confirmations confirming your project schedules. Now we continue with automatic mail tracking and an email mailing notification that includes links to your mail tracking, postal paperwork, and inventory – as well as a listing of items used and disposition. Finally, our online customer access center will allow you to see your entire inventory online – including images of the items – and a history of projects you have done with ProList - with access to all of the job documentation.

None of this is intended to replace the personal customer service for which ProList has long been recognized. It is simply another avenue to which customers can turn to keep tabs on their projects.

**Quality Service Guaranteed!**



### How to Start Using These New ProList Features

Just be a ProList customer – the rest is automatic! We've done all we can to make this as simple to use as possible. When you send a mailing project to ProList all of these features kick in! We will scan incoming material and post the image to our inventory control system. We'll assign Intelligent Mail tracking codes, and store all job documents including postal documents. The day after your mail is inducted; we'll send you an email with links to all of it. You don't even need to learn a user ID or password – links in the email will take you there directly! There are links to your mail tracking, links to your inventory, links to all of the job documents, including postal forms. It really couldn't be easier! To view a sample confirmation [click here](#).

### A Few Pointers on Making the Most of Our New Features

We want to make sure you get the most out of all of the services we provide at ProList. A couple of things to keep in mind:

- The free mail tracking included with your project includes tracking every tenth piece of mail, a 10% sampling. This is an excellent sample for measuring when your mail is delivered. There are extra capabilities, such as identifying forwarded mail and One Code ACS (address change service) that may require tracking all of the pieces for a small additional charge. If you have address quality concerns, you should seriously consider tracking all pieces. If you simply want to know when your mail is delivered, our free tracking does the trick!
- You don't need to remember a user ID and password for your mail tracking, job documents and online inventory, just hold onto your email mailing confirmations. These emails have embedded links that will take you right to your reports.
- Don't see a photo of your inventory item? Some items received before August were not being scanned – this is a new program. All newer items should have an image and your service representative is always available to assist you with all your inventory items.
- Mail tracking rarely shows tracking results for 100% of the pieces tracked. For letter size mail you can typically expect about a 90% tracking percentage, and 65% - 70% for flats.
- One feature we think is pretty nifty (we hope you do too) is that the inventory link displays all the inventory you have at ProList. When you click on the "Jobs" link in the upper right hand corner of the inventory page, you will be taken to a dashboard of all your previous mailings and will be able to access documents from your other completed mailings! To view a sample [click here](#).

As always, if you have any questions about any of these services, feel free to call your ProList customers service or sales representative. We are excited about adding these features, and look forward to making your job a little bit easier with them!

To learn more about ProList on our website visit: <http://www.prolist.com>  
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